

GREAT MOMENTS IN MEDICINE...



Toothpaste Commercial

We remember when all they used high school gymnasiums for was basketball games, gym classes, assemblies, indoor football practice, and Junior Proms...

All right, may I have your attention. I want to seat you for the class picture. Now, all those Seniors with teeth trouble will sit on the right side of the aisle. Those graduates with no history of tooth problem will sit on the left side. Good.



Now, you students with good teeth we are passing out a supply of ARREST tooth-paste with Clorox. I want you to brush your teeth with it before and after every meal. You in the decaying teeth group—I don't want you to brush your teeth at all for two years and as you leave, pick up a two years' supply of lifesavers, chocolate bars, and milky ways. Okay, that's it—we'll see you back here in two years.

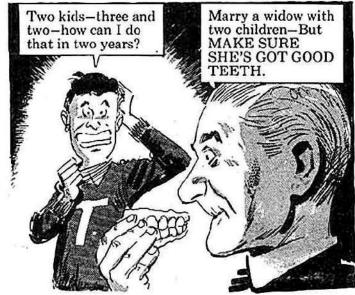


Those on the good-teeth-side, I want you all to smile. I want nothing but frowns from those on the bad teeth side. Be sure to remember your seat because we'll all meet back here in two years.











Gentlemen:

May I have your permissionto use the monologues and various thought sequences in "Sick" Magazine for professional purposes in an entertainment ca-

pacity for pay?

I have reworked some of them to fit my own delivery and have built completely new monologues from scattered thoughts in your magazine as I purchase them regularly. I would appreciate an early reply as I want to leave Tulsa soon and I certainly do not want to be legally guilty of plagarism.

Thanking you in advance for expediting an answer to me, I am one of your regular readers.

> -Respectfully, Charles R. Doty

ED: Go ahead—use them. And the sooner you leave Tulsa, the better — especially if you do the act there.

Dear Sick:

Just keep up the good work. One of the few things I have



against your magazine is Doctor Sickmund. I get an honest-tobetsy headache everytime I see his picture.

> -Yours truly, John Blue

P. S. Get a new doctor.

ED: We forwarded your letter to Carole Tregoff.

Gentlemen:

My opinion may not be worth very much, but I think that it is as good as some of the smart alecs that write slurring letters to Sick. In the December issue of SICK I saw some very impolite words. If the people that wrote those letters don't like SICK Magazine they don't have

The choice of which two musical keys might be given to a man walking a tightrope?

Sickcerely yours:

to read it. Personally I think it it a very popular magazine. Keep them coming.

> -William Boyd 321 Church St. New Madrid, Mo.

ED: Thank you, Hopalong, we see all your pictures.

Dear SICKniks:

To say your?? "magazine"?? is ——— would be an understatement. My mother always said "if you can't say something nice about somebody, don't say nothing at all"—nothing at all!!

Pvt. Steven L. Jensen Co. "C" 98th OMBN Ft. Lee, Virginia

P.S. I have been in the army three years and am still a private-Could you please help me. Do you think maybe I should try the Navy?

ED: Try it on your next SICK leave.

Dear Sir:

I never miss purchasing your magazine, but then I've never missed catching any disease either.

Permit me to offer criticism on your November issue of SICK. I did not go out of my way to find there criticisms, but it merely shows that we of the land "down under" read magazines from cover to cover.

On page 3 in the article "Island in the Sky," last picture, I notice that the second stewardess is not present but her hands are still hanging on the rack. Perhaps she bailed out and was in too much of a hurry to take them with her?

On page 12 in the article "Zoo strike settled," in the first picture, it states that the Boa Constrictor is two years old, but in the last picture it is 107 years old. Either boa constrictors age quickly or it was a long interview.

On page 34 in the article "Great moments in Movies," I can only see five knives. Either my eyesight is failing or the girl (I think) on the ground copped the other two.

On page 38 in the article "Missing British Secrets," in the third picture of that page, Reggie has lost the flower from his buttonhole only to have it back in the following picture. Maybe it



was a secret that was pinched for a while and returned?

On page 43, third picture, I always thought your summer was in the middle of the year.

I offer these criticisms in the hope that you will be more precise in your publications.

BaSICKly your magazines are sincerely funny and I enjoy reading them. Keep up the good work.

> —Lionel "The land up-over" South Australia, Australia.

ED: Lionel, why don't you stick to making your trains and stay the hell out of the publishing business. Do we tell you if a train has only three wheels?

Dear SICK:

I can never read a SICK magazine before my father. Every time I have to go to bed, and haven't finished my SICK, my father takes it. He has read every one before me. He feels hurt if I lend it to my friends first.



In your December issue I saw in your Sickcerely Yours column, a boy that wanted bare girls. Well, I dare you to put in some bare boys too!

-Sincerely yours,
A Girl

ED: We will have a bare boy in our next issue-Yogi Bare.

Dear SICKones:

In November's issue of ILL—a sick article titled "The Kingston Trio Splits Up" the guy you got for Dave Guard is Bob Shane. I ought to know, I've got seven albums and two singles. I have



enclosed the page from ILL-'er SICK.

Besides I don't think you'd better make jokes about the Kingston Trio or I'll walk all over you and punch the guy who writes it in the nose.

-SICK-fully yours, Roy F. Dale R.F.D. Fairview, Utah

P.S. You won't print this in next month's SICK, I know.

ED: The man who wrote the Kingston Trio piece was Rocky Graziano.

Dear SICK:

I recently wasted my two bits on your piece of junk where I saw some Craig Lundquist praising your artist Leo Morey for his great artwork. I think that Kelly Freas is good. With Kelly's drawings you flip a coin to decide whether it is a drawing or a photograph of the character. With Leo's drawing you flip a coin to decide whether he is trying to portray Jayne Mansfield,





Phil Silvers Jayne M

Phil Silvers, or perhaps Dick the Bruiser. Let's see if you guys have guts enough to print this.

-Sidney Lunstra
1012 Guthrie Drive
Sarnia, Ontario, Canada
P.S. I like the way you hide your
address.

ED: We're glad you like the way we do our address—Leo Morey did it for us.

Gentlemen:

It is my impression that magazines such as yours are meant to be appreciated by intelligent people. When the proof-reader gets careless, it detracts from the "class" such a magazine should have. When the reader sees a mistake, he should be able to know that it is intentional and not the result of carelessness. Let us take the 12/61 issue for example:

P. 20: "Wieners"

P. 29: "Shake—" (First picture) "Saw" (Second caption)
No comma after "believe" (fourth caption)

P. 26: I believe that that cor-

rect spelling is "Lugosi"

P. 27: Now for a suggestion instead of a criticism: "That Alabama Hospital might have been said to have "Montgomery wards."

P. 40: "Lawrence A Wien"

P. 44: The Electra Turbojet and the 707 are on two different planes.

P. 48: "Nairobi"

-Yours truly,
David Muskat, M.D.
P.S. By the way, the Mad proofreaders goof, too.

ED: Yea, but does the Mad proofreader drink himself blind all the time?

Dear Sirs:

In a recent article in your magazine I read that you give \$5.00 for any cartoon idea sent in. Well here is a "bunch" of drawing ideas. I'll be waiting for your answer. Your magazine is one of my favored pastimes. It is a magazine that has no child-ish comedy in it. It is an advanced type of comedy book. I hope you keep this magazine in circulation always. I will expect your letter...

-Sincerely yours, James Rando 33 N. Georgia Ave. Atlantic City, N. J.

P.S. Keep up the good work.

ED: We have given your comedy ideas to our cartoonists who haven't had an original idea in years.

Dear SICK:

When I picked up your December issue, I also picked up a guilt complex. You see, I had been living under the assumption that it was perfectly all right to read SICK and (the other humor mag) like them both. (Of course, when you get right down to it, it isn't a good idea to read

cither of them, but that's beside the point). The point is, since several of your readers wrote in to take sides in this silly rivalry between you two I am forced to ask you about it. Is it all right to read both, or must I choose?

-Noel H. Stetson
108 Aldrich Road
Columbus 14, Ohio
P.S. I like your work better, but
Alfred E. Neuman is funnier
than Dr. SICKmund.
ED: It is all right to read both
magazines. But, remember, we
got the Good Housekeeping award
(for good housekeeping – not for
the magazine).

Dear SICK Sirs:

For the past few years I have been reading — (oops, sorry) that other magazine, not knowing that yours was even better. I came upon it quite accidentally. I passed this newsstand and saw a man swatting flies with a magazine. I liked the magazine and asked to see it. Unfortunately, his aim was good; and after I cleared away the mess of flies,



I found underneath a wonderful and funny magazine. Keep up the good work. By the way, if they paid \$2,300,000 for "Aristotle Contemplating Homer's Bust," how much would they pay for Mickey Hagerty Contemplating Jayne Mansfield's bust?

–Dave Eisenstadt 483 Linden Blvd. Brooklyn 3, N. Y.

Brooklyn 3, N.Y.
ED: True, they paid \$2,300,000
for Aristotle Contemplating the
Bust of Homer, but that included
the frame.

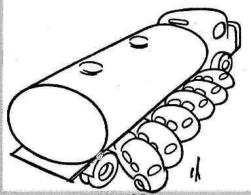
Dear SICK:

I am a German nurse at an English hospital. One morning I walked into the ward and one of my patients slammed SICK in front of me and said: "I hope that makes you sick, I am already." I took SICK home and after reading it, I though I better let you know that I am SICK too. Why? Because my love letters are not what they should be.

Your sick nurse,
Erika Brett
6 Warrior Square
St. Leonards on the Sea
Hastings, England
ED: We know a bloke who used
to write love letters in the sand.
Last year he married a Camel.



COOL CATS See page 15



COMMIE COMICS Sick Humor Behind the Iron Curtain See page 20



THE BUFFERIN SET See page 23



MONOLOGOMY See page 31

JOE SIMON Editor

BILL LEVINE Feature Editors

JOE GENALO Production

BOB POWELL Art Director

BILL MAJESKI and BILL DIXON Contributing writers

DEE CARUSO

and

and writers



Volume 2-Number 6	March 1962
 Volume 2-Number 6	March, 1902

FEATURES Volume 2-Number 6 March, 1962
SPECIAL BEATNIK SECTION "What do you think about existentialism?" "I don't dig any of those wonder drugs."
LATE, LATE SHOW The reason they call it the "Late, Late Show" is the stars on it have been dead a long, long time
HOW TO START YOUR OWN CHARITY There's a new drive on to find a cure for Lawrence Welk 48
SICK PANEL ON MOVIES Foreign film companies make two versions of their movies. Lately, they've been sending us the bad one
SICK MONOLOGUE – ON SWISS ALPS The quickest way to get to the peak of any mountain is by parachute
THE BIG TOP He rode a bicycle across the tightrope the hard way— He used a three-wheel bike
AFTER THE TV COMMERCIAL "What's that good-tasting red mouthwash the doctor gave me?" "That wasn't a mouthwash—you're a bleeder."
SPORTS ABSURDITIES He was at ringside when Firpo knocked Dempsey out of the ring and remembers the fight Dempsey put up not to go back. 40
DEPARTMENTS SICKNIFICANT NEWS The Dominican Republic, vacationers' paradise, is having its troubles. A nice place to visit but we wouldn't want to rule there Chester Bowles has been appointed traveling ambassador That way he's a moving target
SICK, SICK WORLD If heads of state are granting interviews to relatives, shouldn't Peter Lawford interview Khrushchev?
MOVIE REVIEW

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SICKnificant News of the World

By Dee Caruso & Bill Levine

The Russians are blaming the U.S. for the Red's resumption of nuclear tests. That's like John Wilkes Booth rushing into the box after the shooting and shouting at Mrs. Lincoln: "What the hell did you do that for?"

Edmund Purdom's former wife, remarried and became a widow and a 20-million dollar heiress thirteen days after the marriage. We wonder if Emily Post would say she should give back the wedding gifts.

Mister Zorin of Russia left a dinner in honor of Adlai Stevenson. The real reason Zorin walked out is he was sitting between Zsa Zsa Gabor and Anita Ekberg and Lyndon Johnson came over and commented: "Hey, what a crazy pair of cufflinks."

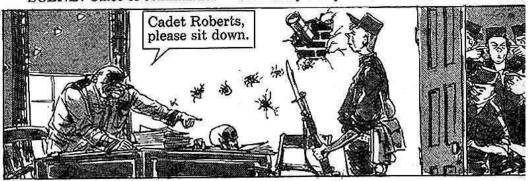
Comic Gary Morton wed Lucille Ball and told his writers—"Write me a funny marriage." But the big moment of the month is on "Gunsmoke" when Chester and Marshal Dillon have the villain trapped in a barn and the guy opens fire with a sawed-off shotgun. Chester turns to Jim Arness and says: "One thing is sure—he's armed."

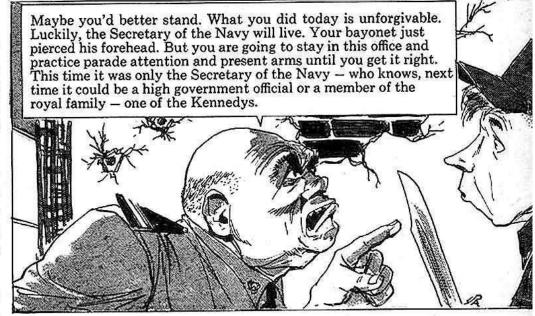
Art by Ernest Schroeder

HEADLINE: HONOR GUARD BAYONETS NAVY BOSS

AUSTIN, TEXAS—A University of Texas Navy ROTC honor guard member accidentally cut Navy Secretary John Connally's face with his bayonet as Connally was reviewing the guard...

SCENE: Office of commander - University Navy ROTC. A Cadet enters.

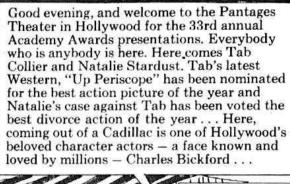


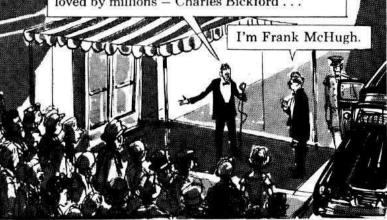






HEADLINE: ACADEMY AWARDS PRESENTED IN HOLLYWOOD

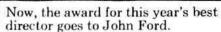




Now, for the awards. The award for best supporting actress and actor. Nominations: Liz Taylor for supporting Eddie Fisher and Tab Collier for supporting five Hollywood loan companies. The winner . . .

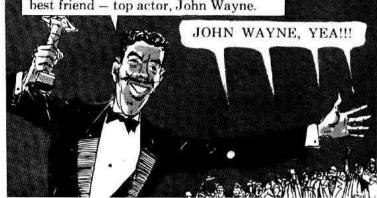




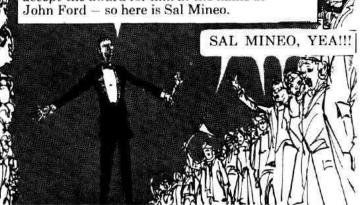




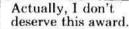
Here to accept the award for John Ford, as a personal favor, is John Ford's best friend — top actor, John Wayne.



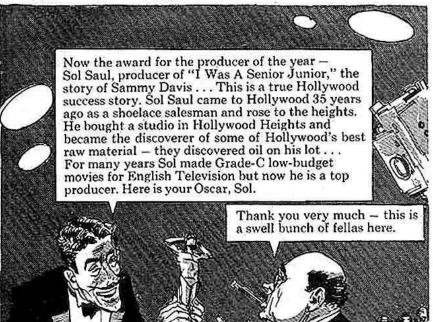
Everyone knows that top actor John Wayne is shooting his latest movie On Location in Borneo—"Make Mine Manhattan" and as a personal favor, he's asked his best friend to accept the award for him in the name of John Ford — so here is Sal Mineo.

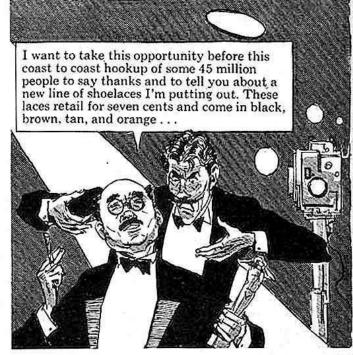


Unfortunately, Sal Mineo is in bed tonight with a bad haircut. As a personal favor, he's asked his best friend to accept the award for him — and so here to accept the Oscar for the best director of the year is Herbie Mineo, Sal Mineo's brother.









HEADLINE: NAVY DECORATES ADMIRAL RICKOVER



HEADLINE: PLANE CRASH-LANDS AT IDLEWILD-NO ONE HURT

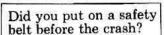
This is one of the passengers of the Turbojet which made a miraculous landing here today. She is Hollywood starlet, Twilight Time. Twilight, where were you when the plane crashed?





No, a lot of stars have gone that way — Carole Lombard, Will Rogers, Leslie Howard -







What did you do when the plane hit ground?

I went to the powder room. I always go to the powder room when I can't think of anything to say — I spend a lot of time in powder rooms.



Why did you come to New York, Twilight — was it to discuss a possible musical for Broadway, or to attend the opening of a new movie?

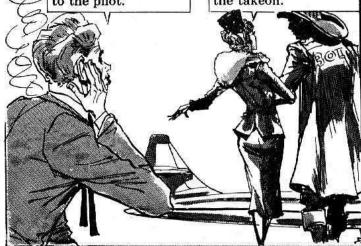


That picture is about a man who turns informer for the FBI. What is it called? "Big Mouth"—we tried to get Joe E. Brown, but he's all tied up with a fire.



Thank you, Twilight.
Now we'd like to talk
to the pilot.

Oh, you can't do thathe bailed out during the takeoff.



HEADLINE: COWBOY RADIO STAR SHOOTS WIFE

SCENE: Cowboy Clubs Wild, speaking to Agent on phone.

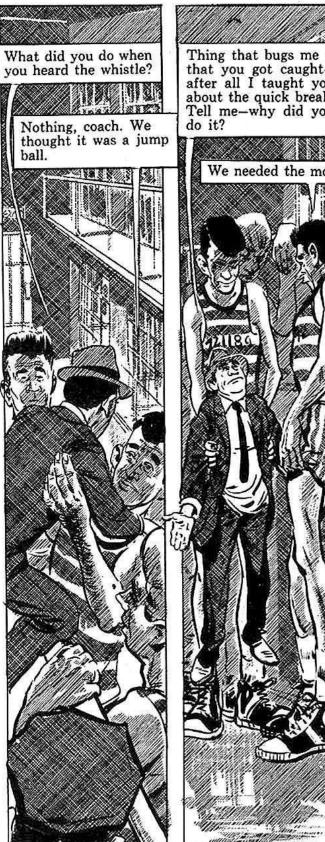




HOOP TRIO ARRESTED

WESTERN MISSISSIPPI—Three college basketball players were charged today with breaking-and-entering and being involved in seven burglaries. The college's head basketball coach is assisting police on the case.





Thing that bugs me is that you got caught-after all I taught you about the quick break. Tell me-why did you

We needed the money.



Guys-if you needed money, why didn't you

come to me. You didn't have to do anything illegal. We could have fixed a few games-shaved a few points . .



Interesting Occupations

To continue our search for people with interesting occupations, SICK introduces the proprietor of a —

TRADEMARK AGENCY

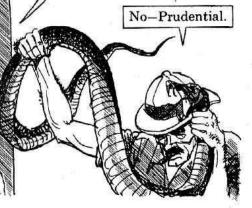
You are a theatrical agent for animals used as national trademarks. What are some of your prize discoveries?

I discovered Elsie, the Borden's cow and Willie, the Penguin. I handled the peacock for NBC-Color TV since 1945. He was kicking around in black and white TV for years. When color came in, he was made.

I know you own the camels in the cigarette ads. Do you also own the pyramids?



That's always been a wonderful landmark for travelers.



Leo, the Lion of MGM is yours—no one sleeps when he comes on. How about the guy who bangs the gong at the start of J. Arthur Rank films—is he one of your properties?

No, MCA handles him, but I own the gong. Recently, I had to retire one of my animals, the Flying Red Horse of Socony Gasoline Company. He was suffering from gas pains.



What's your latest promotion?

I'm combining RCA's "His master's voice" dog with the Greyhound in a package deal.





"West Side Story" was a top Broadway show of a few seasons back. This season the big hit on Broadway is "How to Get Ahead in Business Without Really Trying"-the story of Lillian Reis. But they haven't made a picture of that - yet. With "WSS" and "Splendor in the Grass" Natalie Wood comes of age - on the

We wanted to interview Natalie for SICK readers, but we couldn't get in to see her, so we interviewed her without seeing her like all the movie magazines do:

Natalie, how did you get started in show business?

NATALIE: I was a poster girl for the March of Dimes.

Wonderful. Natalie, in the past your name has been linked romantically with Bob Wagner. Is there anything to those stories?

NATALIE: Nothing. Our friendship was a rumor started by Hollywood movie magazines because Bob and I photographed well together.

Natalie, "WSS" is your first musical, isn't it?

NATALIE: No, "Splendor in the Grass" was my first musical in which I starred with Warren Beatty.

Warren is Shirley MacLaine's brother, isn't he?

NATALIE: Yes, but he doesn't want to talk about that-he wants to make it on his own.

Natalie, what do you think is the biggest fault with movie stars?

NATALIE: They get too big and think they can do everything. They should stick to acting.

Are you going to stick to acting?

NATALIE: No, I'm too big-I want to direct. I'll direct my next movie on Japan-it stars Shirley MacLaine.

Oh, she's married to Steve Parker, who is quite active in

NATALIE: Yes, but she doesn't want to push it - she wants to make it on her own.

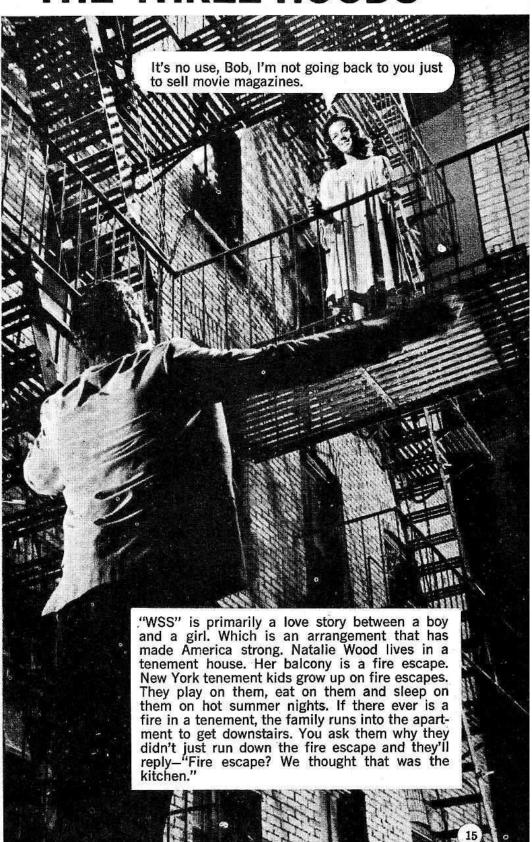
"WSS" is about the teen-age gangs of New York's West Side. It was filmed on the actual locales -the West Side of Santa Monica, California inside a sound stage. However, they captured the true flavor of New York's West Sidethe stage hands all learned Spanish.

Movie Review

Why was Goliath surprised when David hit him with the stone? Because such a thing never entered his head before.

WEST SIDE STORY

CURLYLOCKS AND THE THREE HOODS





Every night when Natalie goes out on the fire escape, the neighborhood boys gather below to sing "Sweetheart of Sigma Chi." These are the kids the posters say you should become a PAL to. You know how you can become a PAL to a JD? Give him a shiv for Christmas.



And what about the teen-age girls of the gang? Where can they look for direction? To the Girl Scouts? To Dear Abbey? To Jerome Robbins? Are these teen-agers the mothers of tomorrow? That's the tragedy of our times—unwed babies. Ask one of the JD's why he left his girlfriend—"She was too old and tough, been kicked around too much—she was 14. Another two years and she'd be 16—middle-aged"

The trouble with kids is all they do is sing, dance, make love, engage in street fights, play basketball and stickball, rob candy stores, drive hot rods, play records, and hang around street corners. We've got to find something for them to do—some form of recreation to eat up all their excess energy. We've got to teach them sin in the classroom. The schoolyard is not the place to learn about sin. The schoolyard is the place to practice it.



When we think of Juvenile Delinquents, it's always in connection with gang fights, rumbles, violence, but there is another side to JD's—the trick is to find it. You talk to kids and ask them if they have any place to go to dance, play basketball and have fun? They reply: "No, all we've got are those large teen-age community centers, the recreation halls and the school gyms." No wonder they turn to crime.





We've got to organize group activities. Like war—and like this Mitch Miller "Sing-A-Long" group that meets once a week to sing selections of Mafia Marching Songs. The kids have to gain an appreciation of real music. They must learn that Elvis Presley isn't the finest singer in the world—Paul Anka is.



But what about our young lovers? Natalie's picking out her trousseau and then she's going to buy some clothes for the wedding. She sings the title song of the picture—"They tried to tell me I was too young, but if I'm old enough to fight in the streets, why can't I vote?"



Is this the first time you've been married?

That depends on which movie magazine you read.

this point, the picture has some lifelike tle scenes that were filmed during ess at a West Side schoolyard. These le wars are good therapy for the kids ives them a chance to let off some am. They accomplish this by boring le holes in the radiators. Such a steam th can give you a pasty burn if you stay.

So the kids get married. It's a Civil ceremony. It starts a war. The Civil War. It seems he belongs to one gang (The Confederacy) and she belongs to another—the A.F. of L. (The Union). The war breaks out and young men enlist to keep their fire escapes free of firemen.

At this point, the picture has some lifelike battle scenes that were filmed during recess at a West Side schoolyard. These little wars are good therapy for the kids—Gives them a chance to let off some steam. They accomplish this by boring little holes in the radiators. Such a steam bath can give you a nasty burn if you stay under one too long. You should only take steam for about two minutes at a time or until the guys let you up. When they have these wars in the summer, the steam is off so they bore holes in the air conditioners. A kid who gets this treatment is known as a "Carrier."

A peace treaty is signed by the two warring factions. But the picture leaves us with several questions. If the wall stays up in Berlin, should we teach our troops handball? Is it smart of President Kennedy to put everything he's got on a horse? Is JD spreading to kids? Would Bob Wagner rebuild the marriage if Natalie Wood? If the Rockefellers get a divorce, who gets custody of New York State? Is Beverley Aadland going to make a comeback? (You remember she was Errol Flynn's girlfriend, but this time she wants to make it on her own.)



Summing Up: Good historical film—or should that be "Hysterical?" An interesting footnote, we were walking through New York City's lower West Side a number of months ago and saw a group

of teen-agers dancing and singing in the streets and engaging in realistic street fights. We asked them what was going on and sure enough they were filming a movie —"El Cid."

17

Why is it always bad to write on an empty stomach? gecance babe. is uncup petter.

sick, sick world

DIANA DORS, British movie starlet, when caught in a fire at a London party recently, refused help from a fireman who tried to rescue her. Diana explained it this way: "I always leave a party with the man who brought me."

NEW YORK SUBWAYS and buses carry signs to advertise various products. We have seen some wonderful ones, like:

Fly TWA. From New York City to Philadelphia—\$14.95 From Philadelphia to New York—\$49.75

Here's another: "THE SUBWAY READER; New York City has 300 miles of copper tubing beneath its pavements . . . That's more copper tubing than any other city in the world. Yet, interestingly enough, no city official can tell you what the copper tubing is for. They just laid it so New York City would have more copper tubing beneath its pavements than any other city in the world."

How about this ad: "Someone in this car coughed all last night. Someone else in this car coughed all night the night before. Someone else in this car coughed every night last week. One person in this car hasn't coughed once this week. That person picked up Ram Cough Tablets at the last stop . . . He is sucking a Ram now. He'll cough his head off tonight."

Every car has this one: "MEET MISS SUBWAY . . . Jo Connerly, 16, comes from a large family. She has 46 brothers and sisters. Jo works for the phone company. Her hobbies are collecting semi-precious stone and bundling. Someday she wants to have 47 children of her own, but meantime, Jo wants to settle down to a long-term career of modelling and to pursue her hobbies of collecting semi-precious bundles and stoning.

Guy dreamt he ate a 15-pound marshmallow. When he woke up, his pillow was gone.

INTERVIEW with new chief of CIA, John McCohn. SICK Reporter: CIA spent \$10 million last year. What did they spend it on?

McCohn: Mostly on disguises.

SR: What kind?

McCohn: I really can't say.

SR: How many spies do we have?

McCohn: I'm not sure.

SR: Where are they stationed?

McCohn: I'll have to check that.

SR: Do you think you will ever be fired from your bb?

McCohn: They can't fire me—I know too much.

DESCRIPTION: "Underneath his phony exterior, there's a real, down-to-earth honest-to-goodness fraud."

SIGN at service station — "Free Aspirin and Information. Ask us anything." All right, does it upset your stomach?

INTERVIEW WITH FIRE CHIEF

SR: What's the difference between a two-alarm and three-alarm fire?

CHIEF: One alarm.

SR: Your company won an award for speed in answering an alarm. You dressed, slid down the pole and boarded the trucks in just two minutes. What was on fire?

CHIEF: The fire house.

SR: Your father was a hero of the great Chicago fire. He kept his head at the height of the catastrophe. Where was he at the time?

CHIEF: In New York City.



Darling, what do you mean — you can't brush your teeth after every meal?



And you know what? It won't upset your stomach!



Hello, this is your pilot speaking. We are traveling at an altitude of 3, maybe 400 feet. Want to introduce you to your co-pilot. Want to warn you — you

can't depend on him. He panics easily.

This is an economy flight — no landing gear and the fuel tank leaks. There will be one stopover — at the end of the runway. You will notice we have six motors. That's a little misleading — five of them are dummies. Only one of them really works — the one you hear skipping. . . .



HERE IS THE AUTHOR of two new best sellers, "How to live without drugs" and its sequel, "How to live with drugs" . . . the eminent psychiatrist, Dr. SICKMUND. Doctor, how long have you been in medicine?

DOC: For 50 years — the first ten years I was a chiropodist.

SR: Are you a Freud or Yung man?

DOC: That's right — I studied Freud as a Yung man. SR: Can you tell us anything about child psychiatry?

DOC: There I can't help you — all the psychiatrists I know are middle aged. I can tell you one interesting case. A man who thought he was Napoleon.

SR: What became of him?

DOC: I never saw him after he was exiled to St. Helena.

What is bought by the yard yet worn by the foot?

News flashes

Rockefeller getting a divorce is strictly a political move—he knows most of the voters in the country have been divorced. The last time the Governor and his wife went out together was when their mansion in Albany caught fire and they went down a fire ladder together. There is a report there will be a rise in state taxes to pay Rockefeller's alimony.

Several shoppers robbed a neighborhood grocery store—that's a switch.

San Francisco newspaperman claims he discovered the bones of Amelia Earhart. We saw the bones and they don't look a bit like Amelia Earhart. Amelia was a thin girl... but not that thin.

JACKIE KENNEDY to Husband: Dear, I bought a set of clubs today.

JFK: Oh, which ones?

JACKIE: The Copa, Coconut Grove, and the Latin Quarter. . . .

Here is Robert Spruce, head of the Birch Society. Mr. Spruce will settle several misconceptions about the society: "The purpose of the Birch Society is preservation of trees. It is a secret society because we don't want the bushes to know. We have uncovered many communists in the U.S. Men like Stan Musial, Winston Churchill, Sergeant York. We even discovered that the Unknown Soldier was a communist but we can't tell you how we dug that up. People claim we said the Chief Justice was incompetent. We never said that — we think the Chief Justice isn't smart enough to be incompetent."

WE KNOW A MAN who went to California for Arthritis 15 years ago. He finally got it last week...



Do blondes have more fun?



It's addressed to the little old wine maker — that's who.

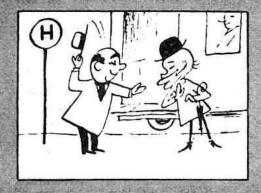
Commie Comics Comics

A LLAN FUNT isn't the only American sneaking around Russia gathering comic material. SICK has a Gremlin in the Kremlin, too...only for now he must remain nameless since he has relatives living in Cincinnati, Ohio. Our man's assignment was to find out what the commies were doing about SICK humor, if anything, and to secure the best examples at all cost—even if he had to pay a couple of rubles for them.

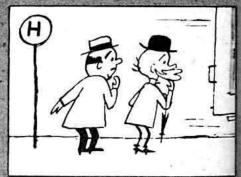
The winsome little man pictured here by artist Zbigniew (put down that spelling primer, you're licked) Lengren
of Warsaw, is Professor Filutek, the Polish version of Professor Sickmund. In these first two sequences, the plight
of the Red-ridden Poles is paralleled by Professor Filutek's resigned acceptance of adversity. Notice how the old prof
bounces back from defeat to make the most of the spoils.



In this last set, however, the tired little Professor appears to have given up...which leads us to wonder: Is Artist Lengren trying to make a point through Poland's Red-veiled press? We bet the old boy bounces back.







Sick Humor Behind the Iron Curtain

We were faced with a problem. We had an interpreter who could translate German into Russian, but he couldn't translate Russian into German. With this handicap we certainly couldn't expect him to translate either of these languages into English, so we were forced to use the wordless cartoons pictured here.

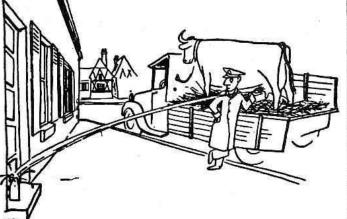
Hungary, Austria and East Germany are represented by the cartoons on this page. Gentle fun ispoked at history, medicine, art and people, but politics as a subject for satire is conspicuous by



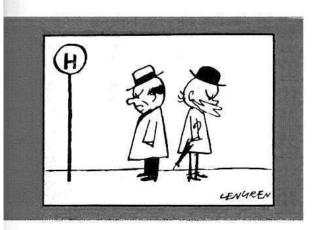


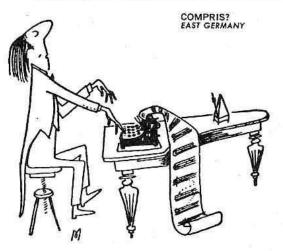


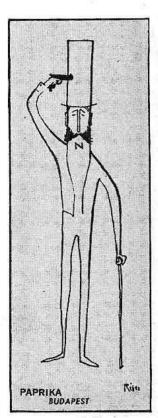












RELIGION—a delicate subject for humorists in the free world, is a popular target for Iron Curtain cartoonists. This selection was deemed the most ingenious as well as the most innocent of a wholesale lot.







PAPRIKA BUDAPEST, HUNGARY



COMPRIS? EAST GERMANY



"ALL THE NEWS THAT'S COOL TO PRINT" THE END EDITION

DAILY BEATMIK

Published by the Hipster Society of America

WEATHER COOL TODAY WAY OUT TOMORROW

VOL. HIP

No. 86

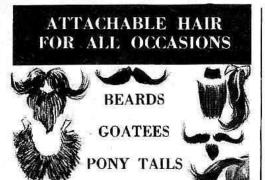
ENDSVILLE, FRIDAY, MARCH 13, 1961

TEN SKINS

Beatniks Give Country 48 Hours To Get Out

COLD WAR TURNS INTO COOL WAR





All Sizes—All Shapes—All Kicks LET US FILL YOU IN CRAZY HAIR CO. Wierdo, Kan.



COALMINE-MOCKERY BEATNIK SUIT

> FROM 5.95

Complete with burlap trousers, horse blanket. iacket and cotton beret.



GEN. DELIVERY • FAR OUT. NEBR.



Beat Artists of the Year

TO CREATIVE ARTISTS FOR THE MOST AVANT-GARDE CONTRIBUTIONS OF THE YEAR

POETRY



HARVEY SNERD

For writing a complete volume of poetry on the typewriter-with his feet

PAINTING



For painting a mural on the side of a truck while it was in motion

SCULPTURE



FELIX BLAH

For carving the head of a 3toed sloth from a cake of Halvah -blindfolded

MUSIC



LEON HOTCHKISS For composing a symphony without sound-just various shadings of silence.

DANCE



MARVIN GLOBB

For creating a dance for 27 Australian Aborigines — wearing tennis shoes

MISCELLANEOUS



HUGH BETCHA

For discovering a new art form -namely acting in real life

(All names have been changed to protect the guilty)

81/2 x 11 GLOSSY PIN-UPS







COOL PHOTOS Hollywood, Cal. LIKE, THINK MAN!

BEATNIK UNFAIR LIST

Have you seen these cats? Like even though they may look "IN"—man, they're "OUT"! They're all squares who are giving our movement a bad name! So like, be on the lookout and play it real cool.











MITCH MILLER SIGMUND FREUD ABE LINCOLN SMITH BROS. FIDEL CASTRO









SKITCH HENDERSON PETER USTINOV SANTA CLAUS COMMANDER WHITEHEAD

MAN! LIKE, YOU'LL COME ON COOLER. IN THE NEW



BEAT T-SHIRT

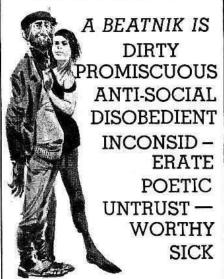
That's Because it has that crazy rip already in it! Yes, Daddy-o! All the cats and chicks will really groove you in the wild, new, torn **BEAT T-SHIRT**.

Cop yours today

A Bean a Shirt ONE SIZE ONLY

1	
	BEAT T-SHIRTS BOX H.I.P. GREENWICH VILLAGE
i	Like straighten me, Man, withtorn BEAT T-SHIRT(s)
i	TAG
i	PAD
	SCENE(Your Bread Back if you don't Flip!)

WHAT IS A BEATNIK?



MOTTO OF THE
BEATNIK SOCIETY
OF AMERICA

Like, where

cuMmi**ngS**

. cr**AZ**y

get t**ha**t

TypewRiteR?

ANSWER TO LAST MONTH'S PUZZLE

That was no broad, Man, like, that was my old lady!

LIKE, CLASSIFIED

HITCHHIKING to San Francisco. Seek chick to make it with me. Share bread and kicks. Box 802.

USED BATHTUB FOR SALE. Turned beatnik. Consider any offer. Box 796.

LONELY?

Get a Chick sent up to your pad Call QT 9-2383

TUTOR

ALL LANGUAGES

Latin, Greek, Russian, H.I.P. PU 7-0490

EXCHANGE 3-room pad on 2nd Street for 2-room pad on 3rd Street. No ceiling. Crazy for wild parties. Write Box 498.

CONNECTIONS AVAILABLE for all kinds of kicks, Call Max, NI 9-2383.

JAZZ CONCERT

Louie's Tavern March 13
Joe Gargle and his New Sound
Stan Guts and the Quintet
Gobi Desert Jazz Quartet
and many other attractions
No one admitted without a beret.

FLYING TO MAJORCA? TAKE THE PLANE IT'S FASTER! RX 4-0629

LIKE, LOST AND FOUND: Lost— Silver hypodermic needle. Reward— 2 ounces of "H"—Call Frantic 6-0234.

HUNG UP? DRAGGED? PUT DOWN? Seeking Your Identity? LET SOL HELP YOU LOOK. BA 9-2743.

BEAT POEMS SET TO MUSIC. Send us your crazy beat poem and we will put it to cool music. JU 6-0857

PORTABLE ESPRESSO CUPS FOR SALE. Reasonable. Box 874.

SICK, SICK, SICK? TRY ANALYSIS FO 5-7631

ORGY, planned for early spring. For information call Leo, RA 7-1023.

HASHISH SUPPLIERS—we deliver—no wild party too big or too small.

To connect call BI 9-2034.

Are you put down because of

HAIR UNNATURALLY CURLY AND MANAGEABLE?

If chicks won't make it with you because your hair looks neat and well groomed try PEYOTE PETE'S HAIR MUSSER (contains dandruff). At Leading Bars Everywhere. It has been said that Madison Avenue is the chief instrument in shaping the minds of the American public. There is one group, however, that the grey flannel boys have failed to manipulate, and that is the beatnik element, the only cats who have not succumbed to conformity. This got us to thinking: Suppose the ad agencies made an all-out attempt to win over the beatniks. They could sew up the whole country. They would, of course, have to redesign their ads... paste them in expresso joints, gin mills and other beatnik hangouts. Just think of the added revenue that would come in as a result of these suggested ways to handle—



than all other psychotics combined



COOL MOMENTS IN MEDICINE

The taking of drugs—one of a series of beatnik paintings done while under electric shock

The taking of drugs has been on the scene for a long time now, and like, Park-Baby is the group that has really made it swing. Park-Baby has come on with some wild stuff and like, real cool ways to score with them. If you want a shot in the arm, support Park-Baby, the swinging group in medics

PARK - BABY

. . . Pioneers in wilder scenes





Dig the temptation of Beautyrast

Man! When you hit the sack in your pad on this crazy soft mattress, you'll come on real strong the next morning. A Beautyrast really makes it. After that wild party there's nothing quite like it to pass out on. Just dig this test:

Square mattress – like, sags, man

Beautyrast – comes on cool





REAL GONE ADS

Real, crazy 3-layer tablet to straighten . . .

SQUARE MISERIES HANG-UP CONGESTION



HELPS COOL IT ON ALL SINUSES like, even out of your head

Like, Dristen comes on real strong to trip the blues that's bugging you. The bit digs three ways to snap you out of that hang-up. So, the next time you're snowed under, like, cool it. You'll get a real charge out of that Dristen action. But, like, listen. Some other cats are putting out this jazz. Don't get conned with their bits. Insist on, like, Dristen.







Before Dristen

Dristen. Trips up those hang-ups



Real Cool Hair

B E H

THREE BLECH SHAMPOOS FOR THREE DIFFERENT FUZZ CONDITIONS



There is a Blech shampoo for your beard. Another one is for your goatee. Still another is for under your arms. Each one makes you come on real cool and like, gives you that messed up beatnik look. Whatever your story is, like, dig Blech today.

ALSO AVAILABLE FOR USE OF MALES





A wild party? YOU'LL MAKE THE SCENE QUICKER WITH THE

Yell-o Pages



DIG THAT TELEPHONE BOOK JAZZ TODAY



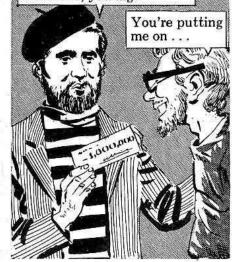
Today we live in a hip world. This is why many people complain about the poor quality of television shows. It seems the majority of programs are too "square." What we need is "hip" television. What we need is to redesign our, programs to appeal to the more intellectual, the more sophisticated—in short, what we need is . . .

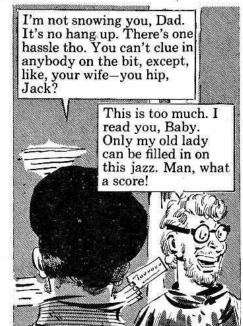
BEATNIK TELEVISION

Art by Angelo Torres

THE MILLIONAIRE CAT

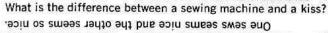
Like dig, Daddy-O, my tag is Mike Anthony. I'm here to straighten you with this cool cashier's check for a million beans. Like, it's tax-free, hear? It's from some far out crazy kook who doesn't want to make the scene, you dig?

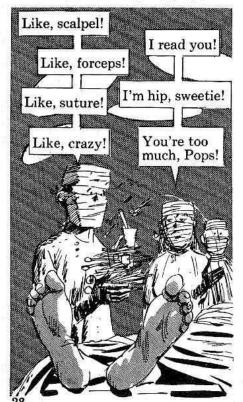






BENNY CASEY

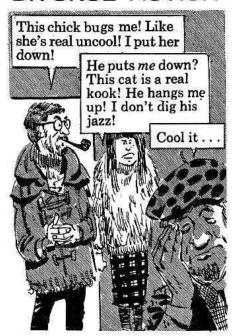


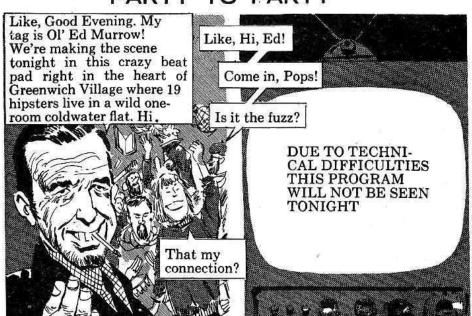




DIVORCE ACTION

PARTY TO PARTY



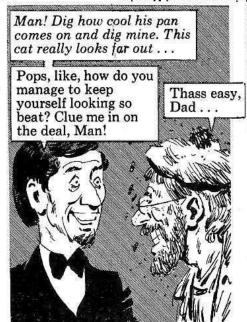


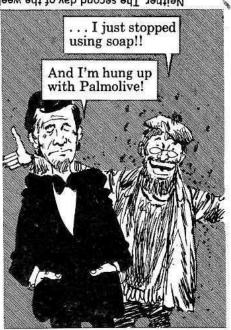
THE PALMOLIVE BIT

Is the second day of the week pronounced Toos-day or Tews-day?

Veither: The second day of the week is pronounced Mon-day.







THE NEWS RUMBLE

Like, what kind of a day has it been? Man! It's been a wild, swinging, real far out, crazy day. Over in Algeria, somebody goofed! In Berlin, they got all hung up and in the Congo, all them cats were put down. Like, meanwhile,



THE WEATHER JAZZ

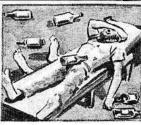
Man! Like it's been a gasser all day today,

with a real cool front moving down the Canada scene. Tomorrow it's going to be even cooler. And Friday, like, it's going to be way out...

BEAT POEMS

The following short poems best reflect the thinking and feeling of the Beat Generation

Ugh Ooh-h-h-h Ee-e-e-e Ah-h-h-h Ow-w-w-w Eh-h-h-h Oy-y-y-y



This poem expresses all the sounds of pain that mankind has uttered since the beginning of time.

I went out Got some beer Came right back And, man-I went to bed.



This poem represents the futile striving and sameness of man's day to day meager existence.

How! Yell! Scream!

Rant! Rave!

Shout! Rebel!

Attack ! Howl!



This poem brilliantly captures the warm, lyric thinking that reflects the spirit of the Beat generation.

Go! Go! Go! Go! Go! Go! Go! Go! Go

Go! Go! Go!

Go! Go!

Go!

Go!



This symbolic study of movement completely captures the dynamic pale of modern living.

This poem successfully communicates the release of hostility in beautifully lyric graphic terms.

The names of all poets are being withheld pending their release.

BEAT PAINTING

Each month a different artist is selected whose work represents a crosssection of current Beatnik art. This month's exhibition is by Jack Goltz. one of the leading exhibitionists of our day. These are abstract paintings executed over the past six years. Artist was executed last year.



ALL THIS AND ESPRESSO TOO

Painted by the artist while roller skating over the canvas, this picture brilliantly captures every aspect of life and beautifully brings them together. We see here the hopes, fears, loves, desires and mysteries of existence, all portrayed in vivid dashing lines. An aesthetic experience. Jack Goltz has really outdone himself with this one.

OTHER PROFOUND WORKS BY JACK GLOTZ REVEAL HIS REMARKABLE INSIGHT INTO UNIVERSAL MATTERS



A SQUASHED BLINTZ...

This symbolizes the enormous compassion of the artist for the downtrodden and oppressed



A FINGER PAINTING . . .

Dipped in chicken fat, this abstract masterpiece shows the great complexity of life.

IN THESE STUDIES OF VARIOUS EMOTIONS WE SEE THE ENORMOUS RANGE OF HIS TALENT AS AN ARTIST









LOVE

HATE

FEAR

PITY

MODERN DAY MASTERPIECES BY THE ARTIST



Portrait of a fat lady in a telephone booth, as seen by the artist while flying in an airplane.

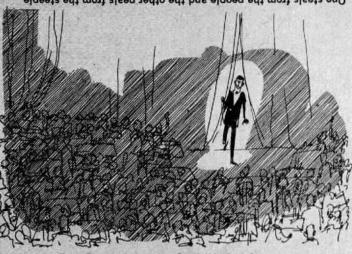


Portrait of the artist himself, as seen by his brother, after artist fell out of airplane.

A Special Section on Monologamy

SICK Humor is more than just a fad, it's a way of life. SICK Magazine is no more than a reflection of this way of life. This is why the editors at first wanted to name the magazine: "A reflection of the SICK way of Life." But that title was too long to fit on a cover so we shortened it to the now famous name—"LIFE"...To prove that SICK is not really so sick, we sent our reporters out to the nation's niteclubs to see if Sick Humor was still being practiced in these clinics by our missionaries. This is one example of what they found—

What is the difference between a thief and a church bell? 'ejdee's eut mout sleed reute out pue ejdoed eut mout sleets euo



By Dee Caruso & Bill Levine

SICKEST COMIC

Good evening, Ladies and Gentlemen, we have some real celebrities with us in the audience tonight. Sitting at ringside, the French jet pilot who severed that cable over the Alps that sent three cable cars crashing to the mountain floor. Let's hear it from the first pilot to shoot down three cable cars in peace time. It's pretty hard to cut a cable at that height—try it sometime. Take a bow, sir. I hear that cable cutting from airplanes has caught on and is replacing skiing as a national sport over the Alps...

the Alps...

Also with us tonight, folks, from Switzerland are some of the survivors and relatives of the victims of the cable car disaster... Here is the son of one of those victims. Son, shake hands with the French jet pilot who severed the cable... That's a good sport... Tell me, boy, what do you want to be when you grow up? A French jet pilot... Fine lad...



Here also tonight is one of the heroes of that disaster. The guy who took the dramatic picture of the cable cars hurtling to earth. Take a bow, sir. What's that? You have only one regret? What's that, sir? That you didn't have your telescopic lens with you... How much are you charging for those pictures. He has them beautifully mounted, folks. What's that, boy? You want to buy one of the pictures? Good kid...



What's that, sir? Can you take a bow — you lost your wife in the disaster . . . Sorry, we haven't got time to give everyone a hand . . .



One thing bothers me — I see that you are Italian. When you shouted down into the ravine, did you shout in Italian? Yes. What if someone lying down in the ravine was English and couldn't understand you? He'd still be down there.



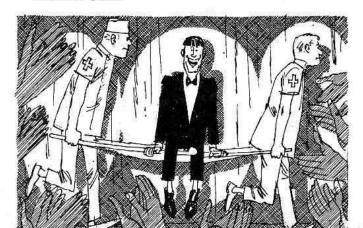
Here too, folks, is one of the survivors of the disaster. You were huddled together in one of the cable cars — how did you keep warm? You lit matches and when the matches went out, you lit one of the other survivors. That was very brave of you . . . What is your advice to people planning a trip to the Alps this year? Bring along a parachute . . . Thank you.



We just have time to present the head of the gallant rescue party . . . Sir, did you go down into the treacherous ravine to look for bodies of the victims? Oh, it was too cold for that. I see. What did your rescue work consist of, then? You shouted down into the ravine, but you got no answer. Very heroic of you . . . You didn't think you would get an answer. . .



That's all the time we have, folks. But if you stay for the second show, you'll meet survivors of the Zurich bus disaster — and actually see the bus . . . All part of the club's new entertainment policy of bringing you international stars.



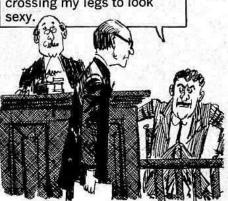
MONOLOGUE FOR A SIT-DOWN COMIC

We went to court yesterday and heard the following testimony.

Your Honor, what did the bailiff means when he said —"The State versus Charlie Thompson." Am I fighting an entire state? If I am, I'll send my wife to Vermont to cut down on the odds.



What's that, your Honor? My occupation? I'm a comedian. No, it isn't that I think I'm funny. Is this a trial or "What's My Line?" Yes, you're the prosecuting attorney. I see—no, I'm not crossing my legs to look sexy.



Yes, that looks like my gun. Of course, I'm sure—how many "M-1's" did they make? Your Honor, is the prosecuting attorney allowed to keep referring to me as an idiot?



Yes, those are my fingerprints. Yes, there are five of them. On October 5th? I was at Yankee Stadium. Who was I with? 59,000 people. It was at a Red rally—the second game of the World Series.



Your Honor, is he allowed to stick his tongue out at me?



Do I know that man over there. Of course, I know him —he's my lawyer. Do I know he has a criminal record? Well, he told me he associated with a lot of criminals.



What's that your Honor? I never expected that from you, your Honor. I don't know how I got into this mess either. All I know is I got this card in the mail.



Oh, that's for jury duty. My seat is over there?



What's that your Honor? I asked you not to call me that ...

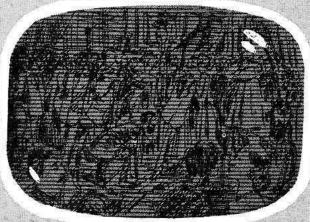


but we've always enjoyed the announcer immensely...

THE LATE SHOW

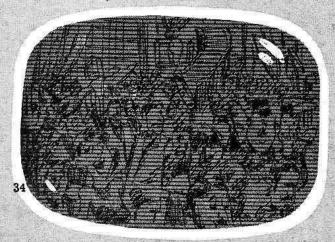
ANNOUNCER: Good evening, and welcome to the Late Show... From New York's largest and finest film library, The Late Show presents the first New York telecast of the 1938 MGM film classic, "Club Trocadaro" starring Joan Bennett and John Carroll with Edward Arnold and Lynn Bari in featured roles. And now here's part one.

(SYNCOPATED CLOCK THEME)



And now, after a brief reminder to keep the volume of your television set down so your neighbors won't have to hear "Club Trocadaro," the 1938 MGM film classic with you, here's part two of tonight's first New York telecast...

You've just seen part two of tonight's first New York telecast of the 1938 MGM film classic, "Club Trocadaro" starring Joan Bennett and John Carroll with Edward Arnold and Lynn Bari in featured roles. The man jumping from the office building, you may have recognized as the old favorite, Jack Holt



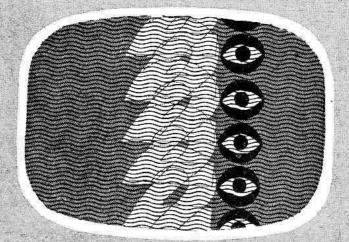


So much for the first portion of the 1938 MGM film classic "Club Trocadaro" starring Joan Bennett and Joan Carroll with Edward Arnold and Lynn Bari in featured roles... Keen movie fans probably recognized the niteclub waiters as Luther Adler and a very young-looking Lon Chaney. The Beautician of course, was Barbara Stanwyck and the part of the struggling and idealistic young attorney Phil Pollack was played by the ever-popular Lew Ayres.



The four men in the dog sled were Jean Hersholt, Richard Arlen, Don DeFore and Keye Luke... You also got fleeting glimpses of the channel swimmers, Frances Langford, George Murphy, Veronica Lake, and Turhan Bey... The ever popular Lew Ayres was seen in the role of Phil Pollack, the unscrupulous smalltown criminal lawyer...

We'll go to the third scene of "Club Trocadaro" after a word about tomorrow night's Late Show.

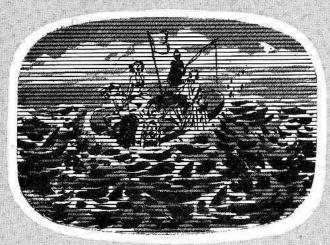


Tomorrow night's Late Show will be the first New York telecast of the 1945 20th Century Fox Film Classic, "Life Raft." This is a different kind of Western—the gripping story of four lone survivors of a sea disaster marooned on a small life raft

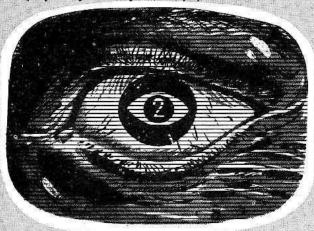


That's on tomorrow night's late show. But now here is the third chapter of "Club Trocadaro," the 1938 MGM film classic . . .

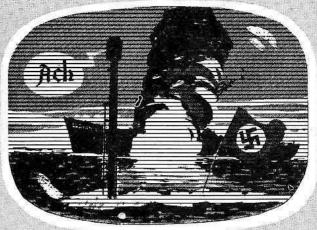
(VERY BRIEF SYNCOPATED CLOCK THEME)



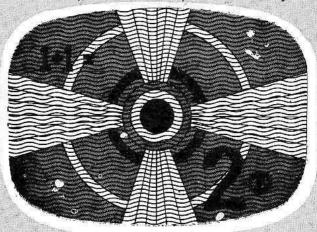
The part of President Lincoln was played by Gary Crosby. Milling around in the crowd outside of the Ford Theater were Noah Beery, Jr. Harry Carey, Jr. and Sammy Davis, Jr. Swimming around in the raft is Sterling Hayden, Dennis Morgan and Mary Nast. Mary isn't a star, but she's a friend of Paul Lucas, who's on the Coast Guard Cutter. Judging the dog sled team is the Supreme Court judge Phil Pollack played by Lew Ayres, as popular as ever.



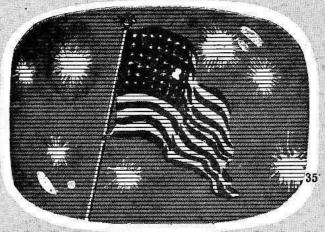
...It stars George Brent, Sonny Tufts, George Tobias, James Craig, Wayne Morris, Beulah Bondi and Paul Anka. The part of the supreme court judge Phil Pollack, will be played by the ever popular Lew Ayres.



That was the third part of "Club Trocadaro." In the crowded niteclub scene, you might have noticed Billie Burke, Brenda Joyce, Wendy Barrie and Dick Foran. That was Gloria Jean dancing with Conrad Nagel and the orchestra leader was Ann Sothern. The girls' lacrosse team included Claire Trevor, Binnie Barnes, Vera Ellen, Ann Rutherford, and Dan Dailey.



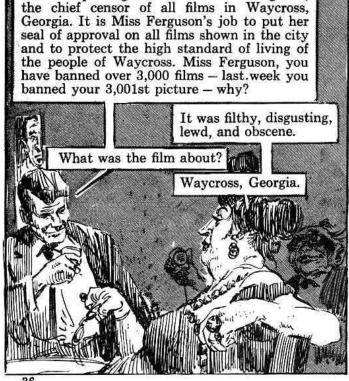
That's our Late Show presentation for tonight. We suggest you keep tuned for the Late, Late Show which tonight will present the 1928 Vitaphone classic "Birth of a Nation" with a cast of thousands...Chill Wills, Dorothy Gish, Lillian Gish, Max Gish, Abbie Lane, Adolph Menjou, Ricardo Cortez, Gene Raymond, Stanley Clements...



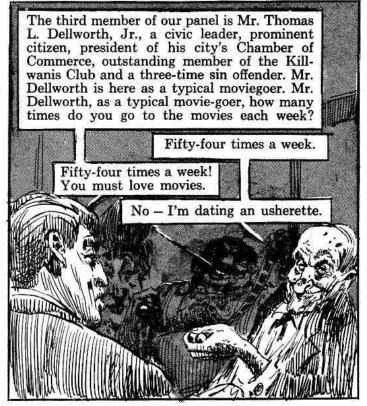
"PLAYBOY" Magazine recently had their panel of experts discuss the question "Sin and Censorship in the Movies." Since we copy everything Playboy does (Early, Early Show, Playmate of the Month) and then the OTHER humor magazine copies it from us, here is SICK's own panel of experts, discussing the topic—

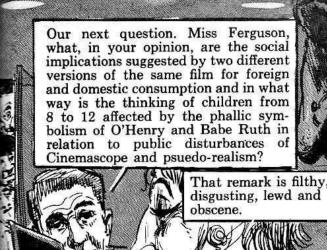
SIN and CENSORSHIP IN THE MOVIES

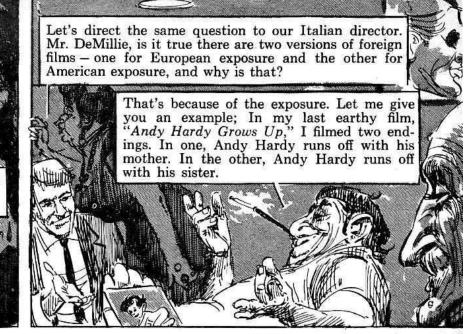




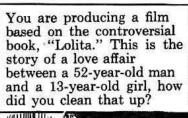
Our next panel guest is Miss D. L. Ferguson,

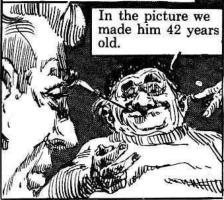






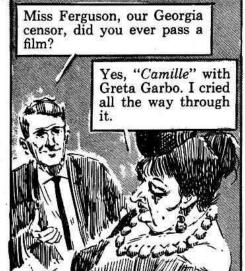


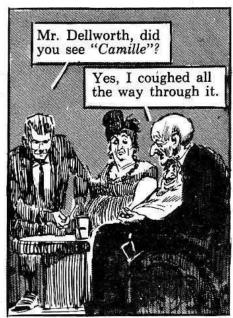


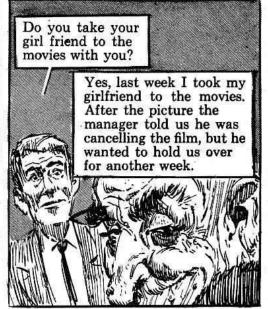


I've read that you've cut out all the objectionable scenes from the book. Did that leave you with a picture you can get by the censors?









There you have our SICK panel. If any conclusion can be drawn, it must be that there

should be less censorship and more sin in movies – in the audience, not on the screen.

Throughout history there have been many great circus acts. One of the most memorable was Gonzo The Human Top. Gonzo would hang from a belt by his teeth and spin at 3,000 revolutions a minute. He'd wear a sequined costume and spin around until

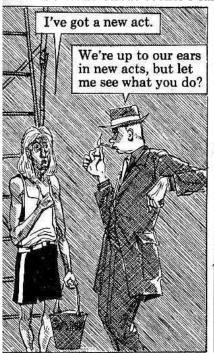
he was just a blur.

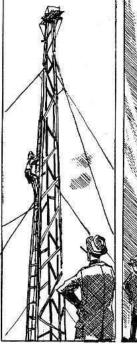
After he finished spinning, Gonzo would walk offstage and throw up and then go back onstage for his last bow. He did his act three times a day and in between shows he'd just lay on a cot in his dressing room, throwing up. A theater booker once told Gonzo he could be the best act in the business and Gonzo replied, "Yea, if I could just get over my nervousness."

Which brings to mind this circus story—

THE BIG TOP

SCENE: Circus booker's office.

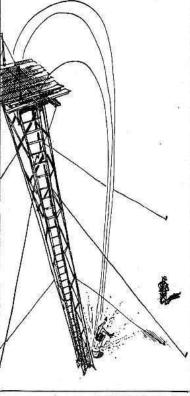


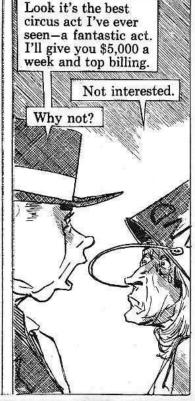










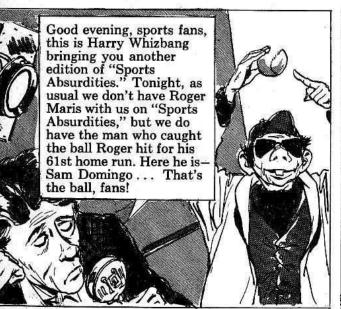




Sportsman's Corner



How can you change a tomato into another vegetable? Toss it in the air and it will come down squash.

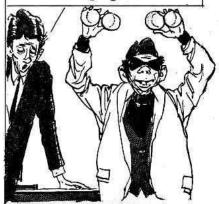


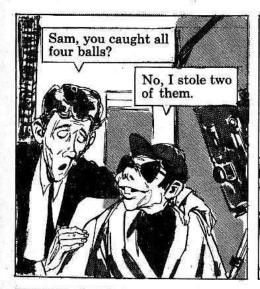
All baseball buffs know that Maris' homer broke Ruth's record which the famed Bambino set in 1927 when he hit his 60th home run.

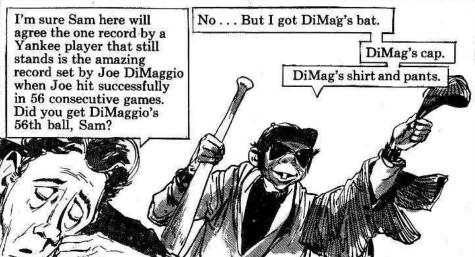
Oh, you have the Babe's ball too-Good boy, Sam . . .

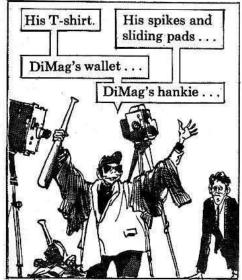


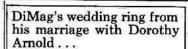
Fans, although Roger Maris hit 61 homers last season, Rog is equally proud of his feat of July 14th when he hit no less than four home runs in a single game.





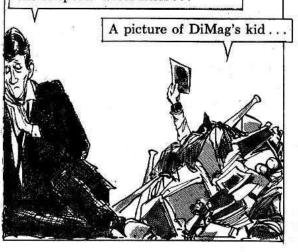








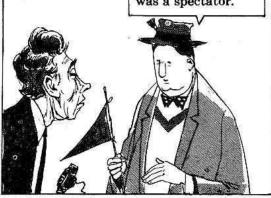
Thanks for coming, Sam Domingoone of sports' absurdities . . .



Here is reel two of "Sports Absurdities" . . . For our next guest's moment of glory we have to go back to Chapel Hill, North Carolina, and the game between USC and North Carolina University. It's late in the last quarter and the score is tied-42 to 38, when USCS scatback, Chuck Benarik, breaks into the clear and begins racing 90 yards towards a touchdown. But when Benarik reaches the 3-yard line, he is stopped by a brilliant "come-from-behind" tackle by our next guest-249 pounder, Hollie Stafford.

Hollie, what was so unusual about your tackle of Chuck Benarik in that game?

> I wasn't a player-I was a spectator.



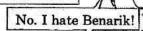
That's right, fans. Hollie was just a fan at the game, sitting in the stands. But when Hollie saw Benarik break into the clear, he dashed onto the field to make his fantastic tackle and turn certain defeat into victory . .





Why did you do it, Hollie? Was it that you were carried away by the excitement generated by the North Carolina cheer leaders and marching band?

Do you know Benarik?

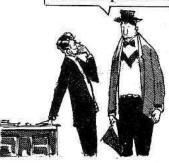


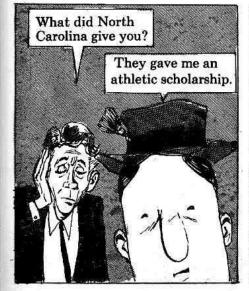
I never met him in my life. But I hate handsome football players.

Benarik's spikes.

What did Benarik say to you after your tackle?

He was very mad at me. He hates me. To Benarik, I symbolize all ugly football spectators.





Thanks, Hollie, for your sports absurdity. Ah, here is Sam Domingo again. What do you have there, Sam?



Yes, Sam, we've seen Benarik's uniform . . . Maris home run ball. And Ruth's ball . . And the picture of DiMaggio's kid . . .







There are thousands of TV actors who we only see for 40 seconds. These are the people on the TV commercials . . . the mothers, doctors, the sea divers, and the lumberjacks. Do they only live for 40 seconds?-

WHAT HAPPENS TO PEOPLE ON TV COMMERCIALS AFTER THE CAMERA GOES OFF

TV COMMERCIAL:

There you are, Madam, the side of the sink cleaned with Comet is shiny, sparkling clean and it leaves



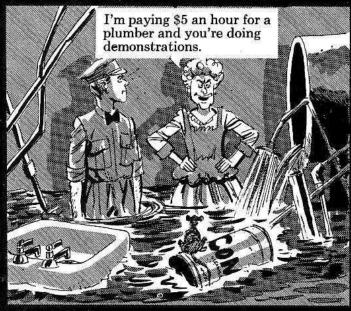
COMMERCIAL:

Charlie, your hair is so well-kept. It's not sticky or slicked down.

Yes, men, I wisedup and switched to Vildrot.



THE SCENE YOU NEVER SEE:



NEXT SCENE:



TV COMMERCIAL:



TV COMMERCIAL:

Now, Miss Joyce Brenda, you say this wash is the brighter, cleaner, one. There you are, it's the wash that was cleaned with BALL.

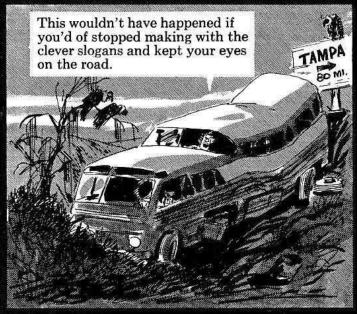


TV COMMERCIAL:

We placed a dab of deodorant on this woman's forehead and even in a steam bath there is no sign of perspiration.



SCENE YOU NEVER SEE:



SCENE YOU NEVER SEE:



SCENE YOU NEVER SEE:



The real drama on TV these days goes on behind the scenes—like the drama played every week behind the scenes of

THE LASSIE SHOW

SCENE: Office of Lassie Productions.

Phil, Lassie is giving us trouble again. He's snapping at June Lockhart, yelping about his part. He wants a separate dressing room—he refuses to dress with the kid any more and now he wants script approval.



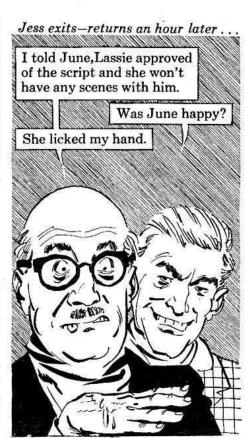


Lassie, we've got a great show set for next week. In it, little Jeff is running through the woods and falls into an irrigation ditch. June Lockhart is sick with worry.

Lassie likes it—he's wagging his tail.







What is it that has four legs, eats oats, has a tail, and sees equally well from both ends?

WIN \$100.00 in SICK contest

SEE BACK COVER

SICK will pay \$50.00 for the list of most correct entries and \$10.00 for five runners-up. We will also pay homage to the reader who does the best "characterture" of Leo Morey. Leo sent us an entry in the last contest and he missed five of the characters.

Send all entries to SICK, 32 West 22nd Street, New York 10, N. Y.

Deadline for this contest is March 31st, 1962. Many entries in past contests have come in too late for consideration, so please abide by deadline dates.

Contest Comments

What happened on that beach scene contest? 27 names for 32 people is just a bit stingy. No fair. -Mrs. Mary Jackson 2202 W. Vermijo

Colorado Springs, Colorado

I've got 17 names not including the rabbits and pelicans.

-Mike Mendon

5149 South 77th Avenue Ralston, Nebraska

You said not to name the rabbits so I didn't know if I should name Hirohito or not.

-Betty McConochie 217 East Florence Cambria, Wisconsin

Either cash or check, if you are smart enough to write it out. The check not the money.

-Gary Turner
3015 Josephine Street
Pittsburgh 3, Pa.

DECEMBER CONTEST



Secretary of Defense MacNamara Secretary of Labor Goldberg Secretary of Treasury Dillon Harry S. Truman Delegate Wadsworth of UN Adlai Stevenson President Kennedy General DeGaulle Sir Edmund Hillary Harold MacMillan Gumolka (Hungary) Picasso

Mao Tse Tsung Lyndon Johnson General Eisenhower Ben Gurion Nehru Duke of Windsor Richard Nixon Nasser Fidel Castro Joe Kennedy Barry Goldwater Gov. Rockefeller

Abraham Ribicoff Justice Hugo Black Franco Erhard (East Berlin) Khrushchev Ikeda of Japan Mayor Wagner Dag Hammerskjold Allison of Maine Field Marshal Montgomery Dean Rusk Hirohito Hussein (Jordan)

ANNOUNCING THE WINNERS

27 right

Clive Richard 9 Brewster Street Bay Shore, New York

Runners-up 26 Right

Peggy J. Shaffer 2011 Livingston Street Allentown, Pennsylvania 25 Right

George M. Folly 6715 Rose Crest Street Cincinnati, Ohio

Jim Biss 490 Allyn Street Akron 4, Ohio

Melvin Magilow 7021 Brookside Road Kansas City 13, Missouri



HAVE YOU HEARD

the banned best selling record that was acclaimed the slickest, SICKEST RELEASE OF THE YEAR!

RESIDENTIAL

Wherever records are sold . . . or . . . Send \$ 7 to President Woodstock Music 200 W. 57th St.

New York, N. Y. Room 607

WADJA SAY, MR. K?....

I say this record is hotchachanya! If you vant to hear it Vit music yet, send \$1. to Mr. K at the peasant firm of Woodstock Music, 200 W. 57 St. Room 607, New York, N.Y. Or if you are a capitalist, send \$4. and get the whole crazy album, SICK #2.



Sick Opportunities

HOW TO START YOUR OWN CHARITY



HERE'S big money in charities. No business today is more profitable than the non-profit business. All you need to start your own charity is a tin container and a good, contagious disease.

The trick of any successful charity is to promote a disease when it's hot. Right now, boredom is a fast-growing disease in America. Inertia is another. Scare psychology is always good in promoting a sickness. Tell the public the sickness is very contagious—that they could easily be its next victim. Bring your point home—tell them that you are a carrier.

Make the symptoms of your disease universal—things that everyone suffers from—like tired feeling, pains, warts, constant breathing and recurring shortness of money.

Publicity is a big help to any disease. With luck you can get your disease chosen the Readers' Digest Disease of the Month. It was RD which made Tuberculosis popular in this country. Before Readers' Digest began running articles, no one knew about TB and for that matter, very few people suffered from it.

Subways are a good place for you to advertise. People are disease conscious on subways. Ads like "Which person in this car has Yellow Fever" are very effective—they have even been known to start riots.

To put your disease over you need a poster girl. Your poster girl must be attractive and sympathetic. Above all, she must look healthy. Get a girl who isn't suffering from the disease.

Next, you need a slogan. "Dimes for Dysentery" was a flop because a lot of people thought their ten-cent donation would entitle them to a small dose of the ailment. Do not use the hysteria approach in your slogan — that's why the "Bring Back Bubonic Plague" campaign fell flat on its face along with several of its founders. You'll know your disease has made the big time when you get movie theater exposure. A movie star like Rock Hudson gives a brief appeal and shows a quick



shot of your clinic. Then the theater manager turns on the house lights and ushers pass containers among the audience. This film clip used to send a lot of moviegoers to the men's room until they began passing the containers around in men's rooms.

I once saw Ronald Regan give one of these movie appeals. It was a moving plea to raise money to finance his next movie. You might say that this doesn't come under charity—but you didn't see Ronald Regan's next movie.



Here are a list of answers to the most-asked questions about charities to fight diseases:

Question: Why don't you have a telethon to collect money to fight the disease?

Answer: We tried to, but the networks wouldn't buy it since it wasn't a family disease.

Question: Who suffers from your disease?

Answer: Everyone who has it.

Question: Is the disease spreading?

Answer: Yes-like a rash.

Question: What will the money collected be used for?

Answer: Research—to discover more and better ways of collecting money.

Question: Is the disease curable?

Answer: I don't know. I'm not a doctor. I just carry this tin container around to collect money.

Question: Who does the disease strike?

Answer: Anyone it can get near to.

Question: Who is immune to this disease?

Answer: Only a few winged animals of Southern Portugal, which are now extinct.

There you are. Now you can start your own charity. The first step is go home and make your tin container, because you know what they

say-Charity begins at home.

But before you leave, would you like to contribute to the "Eliminate Teeth Tartar" Drive—a campaign to defeat the crippler of our nation's teeth and gums. This disease is very hot right now—it's on the tip of everybody's tongue.



Woodstock Music

200 W. 57th St.

49

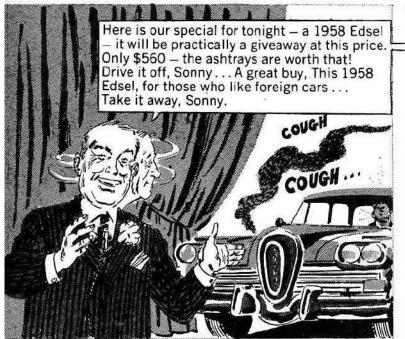
New York, N. Y.

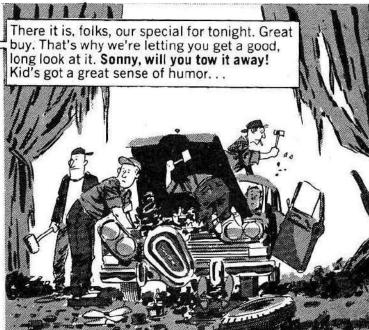
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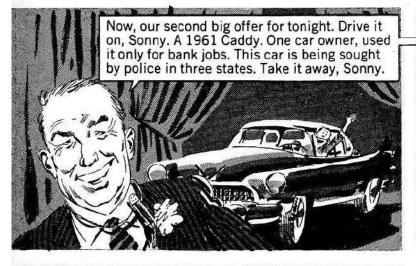
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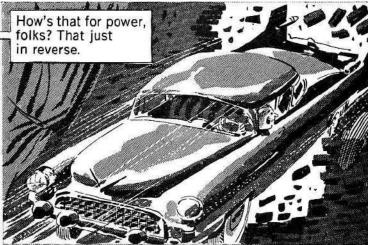
TV CAR SALESMAN

One of our favorite commercials is the used car spiel where one guy does the selling while an assistant drives the car on and off. The announcer is a windbag, but the driver acts like he is at the wheel of a getaway car.

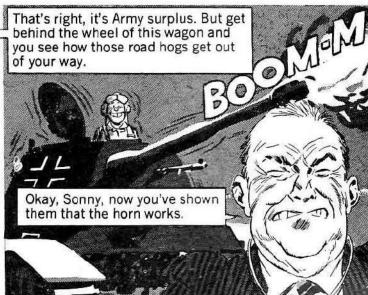












GREAT COURTROOM SCENES...



How many of these celebrities can you identify?



\$100 IN PRIZES

See details inside

